



UNICOI STATE PARK & LODGE

CHRIS CLARK
COMMISSIONER

BECKY KELLEY
DIRECTOR

October 2, 2009

The 35th Fireside Craft/Art Show will be held February 20 & 21, 2010. We are excited about this show and know it will be a tremendous success for the exhibitors, the attendees and Unicoi State Park & Lodge.

Enclosed please find the application for the Show. The cost for exhibiting is \$150.00 per booth. The booth fee will also include one box lunch per booth per day. If you do not wish to have the boxed lunch, your booth fee will still be \$150.00. The cost to the public will be the \$5 ParkPass, per vehicle. A special sleeping room block will be set aside for all vendors. Sunday, February 14, 2010 - Thursday, February 18, 2010 will be \$69.00 per night double occupancy. Friday, February 19, 2010 and Saturday, February 20, 2010 will be \$79.00 per night double occupancy. The room block will be held until January 19, 2010. After that date, the rate will no longer be available, and the unreserved rooms will be made available to the public.

The booths will vary in size due to this show being an indoor show, and we have to adjust the booths according to the layout of the building. The average booth sizes are approximately 9'X7' and 8'X10'. Please list any requests you may have for a preferred size or a previous booth in the "Other Requests" section of the application. If there is a certain size booth that fits your display, we will do our best to meet your requests. However, with the number of exhibitors we have in the show, we cannot guarantee your requested size. Unicoi does not provide extension cords and/or power strips.

As with last year, if you would like to help us in promoting our show, please indicate how many of our rack cards you would like us to send you on the application. These could be passed out at any of your fall shows, or mailed to any of your regular customers. We will send the rack cards once we receive your returned application. That will not ensure your acceptance to the Show. We will send the acceptance letters later in December, after the jury process is completed.

In an effort to be a "green park," Unicoi is trying to reduce paper waste and postage expense. In order to update our mailing list, please let us know how you would prefer to receive future applications or communication. Applicants can access the 2010 application online at www.gastateparks.org and artists with email addresses will receive their applications via email. For those who do not have an email address, we will continue to send through regular mail; however, please make sure we have your current address. Also, if you no longer want to receive applications and would like to be removed from this list please contact me at Jessica.James@dnr.state.ga.us or 1-800-573-9659 ext. 301. **PLEASE SEE RULES AND REGULATIONS ON BACKSIDE OF THIS LETTER.**

Thank you for your interest in the 35th Annual Fireside Craft/Art Show and we look forward to receiving your application.

Jessica James,

Recreation Director

GENERAL INFORMATION - UNICOI FIRESIDE CRAFT/ART SHOW

The 2010 show will take place on February 20 & 21 from 10:00 a.m. to 5:00 p.m. both days. All applications received by Dec. 1, 2009 will be reviewed between Dec. 1 and Dec. 10, 2009. Notifications will be mailed out by Dec. 15, 2009.

UNICOI FIRESIDE CRAFT/ART SHOW RULES AND REGULATIONS

In fairness to all artist/crafters who are accepted into the "Fireside" Craft Show and to insure a quality show for our visitors, we require that all participants comply with the following rules. All show rules will be enforced. Failure to abide by these rules can result in non-acceptance in future years.

- (1) Applications must be postmarked no later than Dec. 1, 2009 to be eligible.
- (2) Applications must be accompanied by 3 or 4 quality slides or photos of Art & Craft work. **Please include a self addressed stamped envelope for the return of photos if you would like them returned to you. If you do not include the envelope, they will not be returned to you.**
- (3) Craft or Artwork must be the direct product of applicant. Items created from "Kits" will not be considered. "Kits" or "how-to" products will not be permitted for sale.
- (4) Only one (1) craft/art category will be allowed per booth. If each individual handmade product is created through efforts of more than one artist or crafts person the jury may consider them. However, co-op businesses in which multiple artist or crafts people are creating separate but similar items, sold under one business name will not be permitted in one booth.
- (5) Original art must occupy at least 50% of the booth display. The remainder 50% of the booth must also be the direct product of the applicant and only frame-able artwork such as note-cards and prints will be permitted. Medium not included in the application will not be permitted.
- (6) Selected applicants, once notified, **MUST** pay full booth fee of \$150.00 by January 15, 2010. Applicants must provide own Booth/Display. Booth fee is non-refundable.
- (7) Booths are required to be completely set up and ready to open by 9:00 a.m. on Saturday, Feb. 20, 2010.
- (8) Booths must remain set up until 5:00 p.m. on Sunday, Feb. 21, 2010. There must be enough products to sell through the entire show. Failure to have enough product may result in non-acceptance to future shows.
- (9) Applications and Liability Release forms must be signed to be considered.
- (10) Artists/Crafters need to remain in their booths both Saturday and Sunday from 10:00 a.m. – 5:00 p.m. with the exception of breaks, and/or emergencies.
- (11) Selection chairpersons reserve the right to ask the exhibitor to remove any work not consistent with juried photos or slides.
- (12) No food products or photography are accepted into the "Fireside" Craft Show.

Applications will be selected based on the following criteria:

- A. Quality
- B. Originality
- C. Adherence to previous Show Rules and Regulations as well as present show rules and regulations.

BOOTH APPLICATION

Name _____ Telephone # _____

Address _____ Town/City _____ State/Zip _____

E-mail address _____

Craft/Art Category/Media Type (Please list this as you would like to see it on our Craft Show Map/Vendor List) _____

*Please assist us in our promotions by giving us a more detailed description of your craft or art. This will also help the jury to better understand your product for selection:

_____ Please indicate how you would like to receive future applications:

_____ Regular Mail _____ Email _____ Please do not send me an application, I will access the application online myself

- Price Range of Arts or Craft? \$ _____ TO \$ _____
• Demonstrating at the Show? YES _____ NO _____
• Require Electricity? YES _____ NO _____
*Note that electrical cords will not be provided

- Requirements: # Chairs _____ # Tables _____
*Tablecloths will not be provided.

- # of promotional "Rack Cards" Requested: _____
(These will be sent upon receipt of this application, but does not ensure acceptance)

If I am selected as an exhibitor, I will need _____ extra name tags for:*(Note, the nametag ensures access to the exhibit area when the show is closed) (list names _____)

Other Requests:

If I am selected as an exhibitor for the Unicoi Fireside Craft/Art Show, I agree to abide by the rules and regulations governing the show as shown on the previous page.

SIGNED _____

APPLICATION DEADLINE: Must be postmarked NO LATER THAN DEC. 1, 2009.

MAIL APPLICATION TO: Unicoi State Park and Lodge
Attn: Jessica James
P.O. Box 849
Helen, GA 30545

UNICOI FIRESIDE CRAFT/ART SHOW LIABILITY RELEASE FORM

Exhibitors shall be solely responsible for operating said facilities in a safe and proper manner. Unicoi State Park & Lodge shall have no duties or responsibilities for operating, or supervision of said facilities. Exhibitor shall and does hereby agree to occupy, use and enjoy the leased premises at its sole risk shall pay, protect, indemnify, release, save, and hold Unicoi State Park & Lodge and its employees and agents harmless from and against all liabilities, damages, cost, expenses (including all attorneys fees and expenses incurred by Unicoi State Park & Lodge and any of the Unicoi State Park & Lodge employees or agents), causes of action, suits, demands, judgments and claims of any nature whatsoever (excluding those based upon the negligence of the Unicoi State Park & Lodge, but not including those caused in whole or part by the negligence of the Exhibitor, its officers, agents, employees, customers, invites or licensees), arising from, by reason of or in connection with: (I) injury or death of persons or damage of property (a) on the premises or (b) in any manner arising from use, non-use or occupancy of the Exhibitors officers, agents, employees, customers, invites, or licensees or © resulting from a condition of the premises, excluding any conditions of the premises for which Unicoi State Park & Lodge specifically is responsible under the Agreement, if any: (ii) violation of any agreement, representation, warranty, provision, term of condition of this Agreement by Exhibitor of any of Exhibitor's officers, agents, or employees: or (iii) violation of any law affecting the premises or the occupancy or use of the premises.

SIGNATURE: _____ DATE: _____